

**20
25**



STEEL CITY ROLLER DERBY **SPONSORSHIP PACKAGES**



STEEL HURTIN'



**BLITZBURGH
BOMBERS**



STEEL BEAMERS



ABOUT STEEL CITY ROLLER DERBY



Steel City Roller Derby (SCRD) is Pittsburgh's first and only internationally ranked roller derby league, comprised of a diverse set of athletes from the nation's home of superb sports teams. As a 501c3 non-profit organization run by skaters, for skaters, SCRD is committed to fostering serious competition on a local, national, and international level, developing amateur athletes for competition, and promoting the physical and mental strength of all our athletes.

We are a proud member of the Women's Flat Track Derby Association (WFTDA). Founded in 2004, the WFTDA promotes and fosters the sport of women's flat track derby by facilitating the development of athletic ability, sportswomanship, and goodwill among member leagues.

- ▶ 3.6K Instagram followers
7.9K Facebook Followers
1.2K TikTok followers
- ▶ Average of 200 attendees per game
- ▶ Featured in: Pittsburgh City Paper, KDKA-TV's Fan N'ation, and Derby Rocz, a roller derby podcast.
- ▶ 6 Double-header home games, 1 mixer scheduled for the 2025 season



JOIN OUR TEAM



Sponsoring SCRD can be an incredibly rewarding opportunity for businesses seeking unique marketing avenues and unique investment opportunities. We want to ensure that every partnership is beneficial to our sponsor just as much as it benefits our team. Joining our team opens you to a range of benefits.

Brand Visibility

Collaborate with our marketing team to find the ideal visibility for your brand, catching the eyes of fans through games, events, and in media coverage.

Audience Reach

Our teams attract a diverse and passionate audience, allowing your brand to connect with various age groups and backgrounds.

Community Engagement

SCRD is deeply rooted in our community. By sponsoring the team, your business showcases a commitment to supporting grassroots sports and local talent.

Creative Collaborations

Work with us to create innovative marketing strategies such as joint promotions, themed events, or product launches with the team.



For those who want to market with our programs throughout the season

\$300

2 tickets to the game of your choosing

\$350

2 tickets to the game of your choosing

\$400

2 tickets to the game of your choosing



SPONSORSHIP PACKAGES



PUT YOUR NAME ON IT

These are for partners who want our audience to hear their name throughout the season

POWER JAM PACKAGE

\$500

When a power jam occurs, your business will be announced as the sponsor[^]

Shout out on social media*, clickable link on website & scoreboard logo all season

Quarter page ad in bout program (2.75"X4.25") all season

4 tickets to the game of your choosing

[^]If there are a few to no PJs during the game, we will still announce your business 5-8X per game.

PENALTY BOX PACKAGE

\$600

For each penalty we'll make sure the audience knows it's your penalty box

Shout out on social media*, clickable link on website & scoreboard logo all season

Half page ad in bout program (5.5"X4.25") all season

4 tickets to the game of your choosing

JAM LINE PACKAGE

\$750

Each jam you'll get a shout out by referencing the jam line as YOUR jam line

Shout out on social media*, clickable link on website & scoreboard logo all season

Half page ad in bout program (5.5"X4.25") all season

4 tickets to the game of your choosing

*Minimum of 2 leading up to the game

SPONSORSHIP PACKAGES



MVP PACKAGES

These are for our bars, restaurants, and breweries who want to show off their home. Collaborate with us for any of these events

PRE-BOUT PACKAGE

\$800

Host of one of our pregame parties: Your business will serve the food and drinks, and we will bring the crowd to buy them

Promotion of the pre-game party with your business logo and name

2 Mentions on PA during each game

Full page ad in bout program (5.5"X8.5") for season

Scoreboard logo all season

4 tickets to the game of your choosing



MIXER PACKAGE

\$900

Name one of our mixer teams with a name of your choosing*

Logo on all advertisements for the mixer

Opportunity to run half time events

2 Mentions on PA during each game

Full page ad in bout program (5.5"X8.5") for the mixer

Scoreboard logo during mixer

4 tickets to the game of your choosing



**For an additional \$500 sponsor logo can be placed on the teams jerseys for the bout*

SPONSORSHIP PACKAGES



ULTIMATE MVP PACKAGE

These are for our bars, restaurants, and breweries who want to show off their home. Collaborate with us for any of these events

BOUT MVP PACKAGE

\$1,000

Named the Bout Sponsor of one of our home bouts, with your logo on all promotions for the event.

Available table at bout to sell merchandise and promote business

Opportunity to run half-time events

Support of SCRD skaters for minimum 3 hours for your designated event

Scoreboard logo all season

2 Mentions on PA during each game

Full page ad in bout program (5.5" x 8.5") for season

Shout outs on socials & clickable link to your business on our website (Minimum 4)

6 tickets to the game of your choosing.



SPONSORSHIP A LA CARTE



If a package is not for you, no worries! You can work with our team to customize from our a la carte options.

Support of the SCRD skaters for your business's event(s)

Jersey Sponsorship/Warm-Up & Mixer Jerseys

Available table at the bout to sell your merchandise and promote your business

Opportunity to run half-time events

Clickable link to your business on our website

Free Tickets to games

PA Mentions during games

Social Media shout outs

Scoreboard Logo

Ask about being a fundraiser sponsor or providing donations to the league for fundraising events (baskets, gift cards, monetary)



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THANK YOU

CONTACT US

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